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The experience you deserve.



INTERIOR DESIGN & SPACE PLANNING

MIRON CONSTRUCTION

Blending Sophistication, Functionality for a Leading Contractor's Offices

Miron Construction, one of the largest contractors in the Midwest, has been building schools, churches, hospitals, offices, retail centers and industrial facilities across the region since 1918.

For their corporate headquarters in Neenah, WI, Miron's leaders wanted to build a home base worthy of the company's excellent reputation. They turned to M&M Office Interiors for help creating a high-end, functional interior for the planned 60,000-square-foot facility.

A CHALLENGING SPACE

The M&M team worked closely with Miron staff to develop a thorough understanding of the company's design-build workflow. Designing the optimal configuration was an elaborate puzzle. The tri-level building with center atrium needed to accommodate more than 20 large workstations—each pairing a project manager and coordinator, while leaving room for drafting boards and plan storage.



The other challenge was to infuse the space with a sophisticated look to complement the building's unique layout. The M&M team specified furniture, finishes, carpet and tile. And the result is a stylish, functional space that strikes a balance between classic and contemporary.

HANDLING EVERY DETAIL

M&M's ability to tackle all the interior details was vital to the success of the headquarters project, according to Miron President Dave Voss Jr.

"M&M is an all-encompassing firm," he said. "We can give them a call, and they take it from there—design, materials, flooring and all the knick-knacks. We don't have to worry about anything in the interior."

"M&M's production and design really know their stuff. They take us through all the possibilities—from the Chevy to Cadillac, and everything in between. And they know how to bring to life our vision for each facility."

– Dave Voss, Jr., President

That level of reliability made M&M the logical partner for Miron's subsequent office projects, including:

- **A new office in Cedar Rapids, IA.** M&M handled space planning and furniture specification for a facility that needed to reflect the same sophistication as the headquarters—but on a tighter budget.
- **Entry into the Madison, WI market.** In a new territory, Miron sought to look like an established player. M&M helped create that image through the space plan, accessories, finishes, carpet and more.
- **A move to a high-profile location in Wausau, WI.** Miron was relocating to a building that counted renowned architects and other influential firms among its tenants. In this select company, M&M's design and specs helped create the right first impression.

With each project, the trust has grown between the Miron and M&M teams.

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That's one of the many reasons why, as Miron plans a possible expansion of its Neenah headquarters in late 2008, M&M will be a go-to partner once again. The people of Miron know they'll have a smooth experience from start to finish.

"When a project is near completion, M&M's upper managers always visit and do a sort of post-mortem exam," Voss explained. "They ask, 'Are you satisfied? Is there anything you think should change?' That means a lot, because it shows me that they're not just looking for the sale, but to improve the experience for the customer every time."

